



SUCCESS STORY

# POWERING UP PRODUCTIVITY

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# Powering Up Productivity

Digital Signage Transformation at Blessed Robert Sutton Catholic Voluntary Academy.



## BACKGROUND

Blessed Robert Sutton Catholic Voluntary Academy is a secondary school in Burton-on-Trent, northeast of Birmingham. It caters to 570 students in Years 7–11 with about 40 teachers and staff. The school is part of the St Ralph Sherwin Catholic Multi Academy Trust, which encompasses 25 schools across the Midlands.

## CHALLENGE

The school's existing digital signage consisted of two TVs connected to outdated laptops, a setup that posed safety risks and was operationally inefficient. This makeshift system required manual management, including the frequent climbing of ladders by an IT apprentice to turn devices on and off, and was prone to issues like overheating and Windows updates that disrupted service. The constant running of laptops increased energy consumption and costs.





## SOLUTION

To address these challenges, Jim Wood, the IT Network Manager responsible for five schools within the Multi Academy Trust, including Blessed Robert Sutton, implemented Vivi's digital signage solution. By replacing the laptops with Vivi boxes, the school retained its existing TV displays while significantly improving efficiency and safety. Vivi's central management system allows for remote control of the TVs' power states, reducing unnecessary energy use and eliminating the need for manual intervention.

## RESULTS

Switching to Vivi's digital signage solution has provided numerous benefits to Blessed Robert Sutton Catholic Voluntary Academy:

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### Reduced Energy Costs

Remote power management means devices can be powered on or off without physical intervention, saving energy and reducing costs.

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### Increased Flexibility

Staff can now update content more frequently and add emergency alerts, making the system more dynamic.

/ 3

### Reliability and Ease of Management

Vivi's solution is reliable and requires minimal IT support, allowing the IT team to focus on other tasks.

## ROOM TO GROW



Jim Wood is highly satisfied with Vivi's performance, stating, **"We're merely scratching the surface of Vivi's capabilities. It's been a bargain for us, working flawlessly from day one."**

Looking ahead, Wood plans to explore Vivi's wireless screen mirroring for the trust HQ's boardroom to simplify presentation casting and considers rolling out Vivi to primary schools for assemblies, staff briefings, and other presentations.





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